

**CONSUMER MAGAZINE CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2013**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Georgia Electric Membership Corp.
(GEMC)
2100 East Exchange Place
Tucker, GA 30084
Tel.: (770) 270-6950
Fax: (770) 270-6995

Official Publication of: None
Established: 1945

MARKET SERVED

GEMC GEORGIA serves electrical cooperative members in Georgia. Sponsored Individually Addressed includes perpetual subscribers. Electrical cooperatives purchase subscriptions for their members on a monthly basis.

AVERAGE TOTAL QUALIFIED BASED ON 6 ISSUES IN THE PERIOD

Total Qualified _____	490,465
Average Rate Base _____	**NC
Variance +/- _____	**NC
Percent +/- _____	**NC
Qualified Paid _____	490,465
Subscriptions _____	1,882
Sponsored _____	488,583
Non-Continuous _____	-
Qualified Non-Paid _____	-

**NC = None Claimed

PRICE AND FREQUENCY

**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
\$5.40	Average Annual Sponsored Order Price
12	Issues Per Year
**NC	All Single-Copy Sales Prices for the Period

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	1,882	0.4	-	-	1,882	0.4
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
*Sponsored Individually Addressed _____	488,583	99.6	-	-	488,583	99.6
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	490,465	100.0	-	-	490,465	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	490,465	100.0	-	-	490,465	100.0

*See Additional Data

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2013 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single-Copy Sales	Subscriptions	Total		
January _____	-	654,382	654,382	-	654,382
February _____	-	322,873	322,873	-	322,873
March _____	-	599,403	599,403	-	599,403
April _____	-	478,991	478,991	-	478,991
May _____	-	515,542	515,542	-	515,542
June _____	-	371,600	371,600	-	371,600

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY 2013

This issue is 6.2% or 30,092 copies above the average of the other 5 issues reported in Paragraph two.

Electrical Cooperative Members	TOTAL QUALIFIED	PERCENT OF TOTAL	Qualified Paid Sponsored (See Note 1)	Non-Paid
Altamaha _____	2,526	0.5	2,526	-
Amicalola _____	38,329	7.4	38,329	-
Blue Ridge _____	100	-	100	-
Canoochee _____	14,267	2.8	14,267	-
Carroll _____	39,672	7.7	39,672	-
Central Ga _____	100	-	100	-
Coastal _____	14,034	2.7	14,034	-
Cobb _____	165,893	32.2	165,893	-
Colquitt _____	20	-	20	-
Coweta-Fayette _____	1,193	0.2	1,193	-
Diverse _____	24,255	4.7	24,255	-
Flint _____	66,890	13.0	66,890	-
Grady _____	20	-	20	-
Greystone _____	600	0.1	600	-
Habersham _____	25,406	4.9	25,406	-
Hart _____	25,382	4.9	25,382	-
Irwin _____	7,927	1.5	7,927	-
Jackson _____	1,307	0.3	1,307	-
Jefferson _____	879	0.2	879	-
Little Ocmul. _____	6,962	1.4	6,962	-
Middle Ga. _____	4,786	0.9	4,786	-
Mitchell _____	285	0.1	285	-
North Ga. _____	845	0.2	845	-
Ocmulgee _____	7,581	1.5	7,581	-
Oconee _____	8,869	1.7	8,869	-
Okefenoke _____	125	-	125	-
Pataula _____	3,225	0.6	3,225	-
Planters _____	9,628	1.9	9,628	-
Rayle _____	13,048	2.5	13,048	-
Satilla _____	500	0.1	500	-
Sawnee _____	457	0.1	457	-
Slash Pine _____	100	-	100	-
Snapping Shoals _____	1,079	0.2	1,079	-
So. Rivers _____	14,395	2.8	14,395	-
Sumter _____	150	-	150	-
Three Notch _____	200	-	200	-
Tri-County _____	439	0.1	439	-
Tri-State _____	25	-	25	-
Upson _____	40	-	40	-
Walton _____	517	0.1	517	-
Washington _____	11,620	2.3	11,620	-
Individual Subscribers _____	1,866	0.4	1,866	-
TOTAL QUALIFIED CIRCULATION	515,542	100.0	515,542	-

Note 1: Sponsored subscriptions included Sponsored Individually Addressed, Sponsored Multi Copy Same Addressee.

4 QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

Paid Source Information can be reported at the option of the publisher.

5. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

State	Qualified Paid			Qualified Non-Paid	Total Qualified	Percent of Total
	Single-Copy Sales	Subscriptions	Total			
Maine	-	5	5	-	5	
New Hampshire	-	20	20	-	20	
Vermont	-	10	10	-	10	
Massachusetts	-	77	77	-	77	
Rhode Island	-	8	8	-	8	
Connecticut	-	51	51	-	51	
NEW ENGLAND	-	171	171	-	171	-
New York	-	261	261	-	261	
New Jersey	-	128	128	-	128	
Pennsylvania	-	216	216	-	216	
MIDDLE ATLANTIC	-	605	605	-	605	0.1
Ohio	-	596	596	-	596	
Indiana	-	83	83	-	83	
Illinois	-	142	142	-	142	
Michigan	-	131	131	-	131	
Wisconsin	-	58	58	-	58	
EAST NO. CENTRAL	-	1,010	1,010	-	1,010	0.2
Minnesota	-	51	51	-	51	
Iowa	-	17	17	-	17	
Missouri	-	83	83	-	83	
North Dakota	-	138	138	-	138	
South Dakota	-	180	180	-	180	
Nebraska	-	46	46	-	46	
Kansas	-	32	32	-	32	
WEST NO. CENTRAL	-	547	547	-	547	0.1
Delaware	-	19	19	-	19	
Maryland	-	126	126	-	126	
Washington, DC	-	45	45	-	45	
Virginia	-	271	271	-	271	
West Virginia	-	22	22	-	22	
North Carolina	-	902	902	-	902	
South Carolina	-	944	944	-	944	
Georgia	-	502,560	502,560	-	502,560	
Florida	-	4,826	4,826	-	4,826	
SOUTH ATLANTIC	-	509,715	509,715	-	509,715	98.9
Kentucky	-	101	101	-	101	
Tennessee	-	456	456	-	456	
Alabama	-	1,211	1,211	-	1,211	
Mississippi	-	103	103	-	103	
EAST SO. CENTRAL	-	1,871	1,871	-	1,871	0.4
Arkansas	-	111	111	-	111	
Louisiana	-	98	98	-	98	
Oklahoma	-	63	63	-	63	
Texas	-	493	493	-	493	
WEST SO. CENTRAL	-	765	765	-	765	0.2
Montana	-	11	11	-	11	
Idaho	-	7	7	-	7	
Wyoming	-	15	15	-	15	
Colorado	-	81	81	-	81	
New Mexico	-	22	22	-	22	
Arizona	-	59	59	-	59	
Utah	-	28	28	-	28	
Nevada	-	17	17	-	17	
MOUNTAIN	-	240	240	-	240	-
Alaska	-	28	28	-	28	
Washington	-	259	259	-	259	
Oregon	-	19	19	-	19	
California	-	252	252	-	252	
Hawaii	-	16	16	-	16	
PACIFIC	-	574	574	-	574	0.1
UNITED STATES	-	515,498	515,498	-	515,498	100.0
U.S. Territories	-	5	5	-	5	
Canada	-	-	-	-	-	
Mexico	-	-	-	-	-	
Other International	-	-	-	-	-	
APO/FPO	-	39	39	-	39	
TOTAL QUALIFIED CIRCULATION	-	515,542	515,542	-	515,542	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2010	January - June 2011	July - December 2011	January - June 2012	July - December 2012	January - June 2013*
Total Audit Average Qualified: ____	511,903	480,876	505,645	482,825	512,964	490,465
Rate Base (if any): _____	**NC	**NC	**NC	**NC	**NC	**NC
Rate Base +/-: _____	**NC	**NC	**NC	**NC	**NC	**NC
Percent +/-: _____	**NC	**NC	**NC	**NC	**NC	**NC
Qualified Paid	511,903	480,876	505,645	482,825	512,964	490,465
Subscriptions _____	2,077	2,072	2,014	1,850	1,895	1,882
Sponsored _____	280,415	246,278	262,087	239,476	511,069	488,583
Single-Copy Sales _____	229,411	232,526	241,544	241,499	-	-
Qualified Non-Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Sponsored Order Price: _____	\$ 5.40	\$5.40	\$5.40	\$5.40	\$5.40	\$5.40

***NOTE: January - June 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the Market Served as reported on page 1. Copies categorized as Multi-Copy Same Addressee include electrical cooperative members with multiple meters. Sponsored Individually Addressed includes perpetual subscribers. Electrical cooperatives purchase subscriptions for their members on a monthly basis.

AVERAGE NON-QUALIFIED CIRCULATION: 8,757 COPIES

PARAGRAPH 1:

Georgia EMC serves electrical cooperative members in Georgia. Sponsored Individually Addressed includes perpetual subscribers. Electrical cooperatives purchase subscriptions for their members on a monthly basis.

Average Annual Sponsored Order Price = \$5.40

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ann Orowski, Editor

Gayle Hartman, Production Coordinator

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 25, 2013

State Georgia

County DeKalb

Received by BPA Worldwide July 25, 2013

Type CPD

ID Number G206P0J3