

Publisher's Statement

6 months ended December 31, 2020, Subject to Audit

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

Annual Frequency: See Individual Reports
Field Served: Members of 27 different electric co-ops.
Published by: Statewide Editors Association (SEA)

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
10,030,927		10,030,927	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print			
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Total Paid & Verified Circulation
Jul	10,034,171		10,034,171	10,034,171
Aug	9,496,725		9,496,725	9,496,725
Sep	10,403,689		10,403,689	10,403,689
Oct	9,767,483		9,767,483	9,767,483
Nov	9,999,841		9,999,841	9,999,841
Dec	8,484,832		8,484,832	8,484,832

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Individual Subscriptions	6,515	0.1
Association: Nondeductible	10,024,412	99.9
Total Paid Subscriptions	10,030,927	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	10,030,927	100.0
Single Copy Sales		
Total Paid & Verified Circulation	10,030,927	100.0

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2019	None Claimed	9,412,413	9,412,413		
3/31/2018	None Claimed	9,442,145			

Visit auditedmedia.com Media Intelligence Center for audit reports

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of the magazine continues throughout the subscriber's participation in the cooperative. No average price or source of subscription sales analysis is made.

(1) For statement period

Issue by Issue Circulation by Title in Network:

Title	Annual Frequency	Average Circulation							per issue
		Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20		
Alabama Living (AL)	12	418,925	425,567	426,738	428,339	426,717	429,092	425,896	
Arkansas Living (AR)	12	406,217	407,558	408,610	407,752	407,887	408,739	407,794	
Carolina Country (NC)	12	710,459	711,773	791,424	715,475	729,049	714,180	728,727	
Colorado Country Life (CO)	12	232,519	232,955	233,370	233,723	232,884	206,329	228,630	
Cooperative Living (VA)	10	582,102	579,389	580,832	581,462	582,428		581,243	
Currents (AZ)	6	51,073		51,462		51,576		51,370	
Enchantment (NM)	12	89,674	89,990	89,976	90,005	90,067	91,199	90,152	
Florida Currents (FL)	12	94,940	95,224	95,448	95,557	95,642	95,808	95,437	
Georgia Magazine (GA)	12	699,334	304,976	760,166	513,557	594,462	349,895	537,065	
Illinois Country Living (IL)	12	191,873	192,016	192,213	192,310	192,151	191,974	192,090	
Indiana Connection (IN)	12	282,037	304,281	304,540	303,549	304,465	305,044	300,653	
Kansas Country Living (KS)	12	131,562	131,914	131,739	131,739	132,203	131,753	131,818	
Kentucky Living (KY)	12	446,069	490,425	429,356	511,471	420,889	518,268	469,413	
Louisiana Country Living (LA)	6	207,944		208,305		207,857		208,035	
Rural Missouri (MO)	12	566,962	568,483	568,074	568,083	568,734	569,460	568,299	
North Dakota Living (ND)	12	77,971	102,539	78,097	102,659	77,855	102,602	90,287	
Ohio Cooperative Living (OH)	12	302,930	303,151	303,444	303,400	303,376	303,617	303,320	
Oklahoma Living (OK)	12	340,080	340,656	341,279	341,808	342,327	343,147	341,550	
Penn Lines (PA)	12	166,028	166,272	166,440	166,470	166,542	166,652	166,401	
Rural Electric Nebraskan (NE)	12	54,428	54,476	54,507	54,421	54,437	54,373	54,440	
Ruralite (AK, CA, ID, MT, NV, OR, WA)	12	339,919	339,863	341,757	341,268	342,132	341,329	341,045	
South Carolina Living (SC)	11	647,123	619,799	652,931	652,337	624,535		639,345	
Texas Co-op Power (TX)	12	1,733,230	1,696,068	1,778,645	1,721,961	1,716,147	1,721,058	1,727,852	
The Tennessee Magazine (TN)	12	570,412	670,712	723,907	638,422	628,972	756,899	664,887	
Today in Mississippi (MS)	11	468,044	445,514	467,410	448,490	482,897	459,744	462,017	
Wisconsin Energy Coop News (WI)	12	181,702	182,080	181,946	182,169	182,416	182,565	182,146	
WREN (WY)	11	40,614	41,044	41,073	41,056	41,194	41,109	41,015	

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications

American Mainstreet Publications, published by Statewide Editors Association (SEA) * 611 S. Congress Avenue Suite 504 * Austin, TX 78704

MARK ADESZKO
SVP/Chief Operating Officer

JESSAH WILLIS
Marketing Director

P: 512.441.5200 * F: 512.441.5211 * URL: www.amp.coop

Established: 2016

AAM Member since: 2018