

Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

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Annual Frequency: See Individual Reports
Field Served: Members of 27 different electric co-ops.
Published by: Statewide Editors Association (SEA)

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

| Total Paid & Verified Subscriptions | Single Copy Sales | Total Circulation | Rate Base | Variance to Rate Base |
|-------------------------------------|-------------------|-------------------|--------------|-----------------------|
| 10,035,457 | | 10,035,457 | None Claimed | |

TOTAL CIRCULATION BY ISSUE

| Issue | Print | | | | |
|-------|--------------------|------------------------|-------------------------------------|-------------------|-----------------------------------|
| | Paid Subscriptions | Verified Subscriptions | Total Paid & Verified Subscriptions | Single Copy Sales | Total Paid & Verified Circulation |
| Jan | 10,363,074 | | 10,363,074 | | 10,363,074 |
| Feb | 9,489,377 | | 9,489,377 | | 9,489,377 |
| Mar | 10,181,356 | | 10,181,356 | | 10,181,356 |
| Apr | 9,000,602 | | 9,000,602 | | 9,000,602 |
| May | 10,068,360 | | 10,068,360 | | 10,068,360 |
| Jun | 9,705,926 | | 9,705,926 | | 9,705,926 |

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

| | Print | % of Circulation |
|--|-------------------|------------------|
| Paid Subscriptions | | |
| Association: Nondeductible | 10,035,457 | 100.0 |
| Total Paid Subscriptions | 10,035,457 | 100.0 |
| Verified Subscriptions | | |
| Total Paid & Verified Subscriptions | 10,035,457 | 100.0 |
| Single Copy Sales | | |
| Total Paid & Verified Circulation | 10,035,457 | 100.0 |

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

| Audit Period Ended | Rate Base | Audit Report | Publisher's Statements | Difference | Percentage of Difference |
|--------------------|--------------|--------------|------------------------|------------|--------------------------|
| 6/30/2020 | None Claimed | 9,675,191 | 9,675,191 | | |
| 6/30/2019 | None Claimed | 9,412,413 | 9,412,413 | | |
| 3/31/2018 | None Claimed | 9,442,145 | | | |

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PRICES

| | Suggested Retail Prices (1) |
|---------------------|-----------------------------|
| Average Single Copy | N/A |
| Subscription | N/A |

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of the magazine continues throughout the subscriber's participation in the cooperative. No average price or source of subscription sales analysis is made.

Issue by Issue Circulation by Title in Network:

| Title | Annual Frequency | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Average Circulation per issue |
|---------------------------------------|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------------------|
| Alabama Living (AL) | 12 | 428,468 | 429,961 | 430,664 | 423,800 | 423,133 | 424,670 | 426,783 |
| Arkansas Living (AR) | 12 | 409,401 | 409,875 | 410,902 | 412,031 | 414,060 | 415,915 | 412,031 |
| Carolina Country (NC) | 12 | 729,558 | 715,441 | 716,091 | 717,739 | 736,372 | 752,738 | 727,990 |
| Colorado Country Life (CO) | 12 | 206,326 | 205,534 | 205,257 | 205,029 | 205,657 | 209,494 | 206,216 |
| Cooperative Living (VA) | 10 | 585,840 | 586,456 | 584,509 | | 585,959 | 586,401 | 585,833 |
| Currents (AZ) | 6 | 51,898 | | 52,529 | | 52,664 | | 52,364 |
| Enchantment (NM) | 12 | 91,847 | 91,501 | 91,521 | 91,481 | 91,075 | 91,210 | 91,439 |
| Florida Currents (FL) | 12 | 95,996 | 96,322 | 96,544 | 96,791 | 97,103 | 97,355 | 96,685 |
| Georgia Magazine (GA) | 12 | 1,024,544 | 294,404 | 678,912 | 317,753 | 635,923 | 418,081 | 561,603 |
| Illinois Country Living (IL) | 12 | 192,137 | 191,637 | 191,721 | 191,665 | 191,910 | 191,714 | 191,797 |
| Indiana Connection (IN) | 12 | 304,328 | 305,026 | 308,099 | 304,884 | 306,080 | 305,572 | 305,665 |
| Kansas Country Living (KS) | 12 | 131,887 | 131,914 | 132,496 | 132,315 | 132,074 | 132,122 | 132,135 |
| Kentucky Living (KY) | 12 | 446,442 | 475,083 | 421,866 | 532,505 | 431,632 | 476,791 | 464,053 |
| Louisiana Country (LA) | 6 | 206,600 | | 206,556 | | 206,728 | | 206,628 |
| Nebraska Magazine (NE) | 12 | 50,402 | 50,417 | 50,366 | 50,371 | 50,507 | 50,541 | 50,434 |
| North Dakota Living (ND) | 12 | 78,160 | 102,736 | 78,283 | 102,822 | 78,302 | 104,740 | 90,841 |
| Ohio Cooperative Living (OH) | 12 | 304,900 | 305,363 | 305,665 | 305,720 | 304,920 | 305,188 | 305,293 |
| Oklahoma Living (OK) | 12 | 343,380 | 343,766 | 344,376 | 344,714 | 345,376 | 346,105 | 344,620 |
| Penn Lines (PA) | 12 | 166,677 | 166,714 | 166,833 | 166,795 | 166,824 | 166,901 | 166,791 |
| Rural Missouri (MO) | 12 | 569,727 | 570,077 | 570,452 | 572,086 | 572,688 | 572,600 | 571,272 |
| Ruralite (AK, CA, ID, MT, NV, OR, WA) | 12 | 342,630 | 341,675 | 343,270 | 342,645 | 344,119 | 343,243 | 342,930 |
| South Carolina Living (SC) | 11 | 606,495 | 624,544 | 633,526 | 609,963 | 637,333 | 583,442 | 615,884 |
| Texas Co-op Power (TX) | 12 | 1,725,228 | 1,730,541 | 1,750,395 | 1,740,894 | 1,752,521 | 1,749,849 | 1,741,571 |
| The Tennessee Magazine (TN) | 12 | 647,511 | 655,923 | 733,073 | 682,117 | 638,473 | 724,574 | 680,279 |
| Today in Mississippi (MS) | 12 | 471,774 | 472,268 | 484,894 | 464,385 | 474,645 | 464,494 | 472,077 |
| Wisconsin Energy Coop News (WI) | 12 | 150,918 | 151,030 | 151,353 | 150,851 | 150,935 | 150,945 | 151,005 |
| WREN (WY) | 11 | | 41,169 | 41,203 | 41,246 | 41,347 | 41,241 | 41,241 |

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications

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