

Publisher's Statement

6 months ended December 31, 2021, Subject to Audit

Annual Frequency: See Individual Reports
Field Served: Members of 27 different electric co-ops.
Published by: Statewide Editors Association (SEA)

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
10,106,420		10,106,420	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jul	10,188,402		10,188,402		10,188,402
Aug	9,572,647		9,572,647		9,572,647
Sep	10,329,644		10,329,644		10,329,644
Oct	9,852,837		9,852,837		9,852,837
Nov	10,076,841		10,076,841		10,076,841
Dec	8,620,873		8,620,873		8,620,873

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Association: Nondeductible	10,106,420	100.0
Total Paid Subscriptions	10,106,420	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	10,106,420	100.0
Single Copy Sales		
Total Paid & Verified Circulation	10,106,420	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2020	None Claimed	9,675,191	9,675,191		
6/30/2019	None Claimed	9,412,413	9,412,413		
3/31/2018	None Claimed	9,442,145			

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	N/A

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of the magazine continues throughout the subscriber's participation in the cooperative. No average price or source of subscription sales analysis is made.

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Issue by Issue Circulation by Title in Network:

Title	Annual Frequency	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Average Circulation per issue
Alabama Living (AL)	12	426,066	427,018	434,248	427,463	427,435	428,003	428,372
Arkansas Living (AR)	12	414,838	415,278	415,887	417,037	417,080	430,212	418,389
Carolina Country (NC)	12	730,362	721,655	740,429	726,364	743,122	725,049	731,164
Colorado Country Life (CO)	12	204,821	204,823	205,607	205,728	205,882	208,556	205,903
Cooperative Living (VA)	10	588,968	587,690	588,306	588,670	591,109		588,949
Currents (AZ)	6	52,939		53,151		53,298		53,129
Enchantment (NM)	12	91,153	90,425	90,393	90,405	90,516	90,710	90,600
Florida Currents (FL)	12	97,547	97,841	98,094	98,258	98,485	98,774	98,167
Georgia Magazine (GA)	12	707,758	298,544	769,734	519,494	598,758	359,577	542,311
Illinois Country Living (IL)	12	192,215	192,411	192,293	192,212	192,134	191,736	192,167
Indiana Connection (IN)	12	305,842	306,221	306,515	306,728	307,777	306,827	306,652
Kansas Country Living (KS)	12	132,264	132,319	132,361	132,475	131,895	132,509	132,304
Kentucky Living (KY)	12	450,512	501,077	422,604	514,669	422,846	525,183	472,815
Louisiana Country Living (LA)	11	207,757		208,603		208,746		208,369
Nebraska Magazine (NE)	12	50,517	50,520	50,500	50,575	50,437	50,294	50,474
North Dakota Living (ND)	12	78,163	103,364	78,285	103,460	78,991	104,042	91,051
Ohio Cooperative Living (OH)	12	306,326	306,565	306,773	307,009	307,142	307,491	306,884
Oklahoma Living (OK)	12	346,591	346,869	347,527	348,254	347,888	348,566	347,616
Penn Lines (PA)	12	166,934	166,062	167,024	167,041	167,061	167,089	166,869
Rural Missouri (MO)	12	572,545	573,393	574,112	575,125	575,725	576,247	574,525
Ruralite (AK, CA, ID, MT, NV, OR, WA)	12	345,406	344,250	346,032	345,154	346,374	345,437	345,442
South Carolina Living (SC)	11	636,673	611,039	613,891	640,408	617,159		623,834
Texas Co-op Power (TX)	12	1,756,577	1,762,487	1,770,248	1,775,705	1,778,394	1,785,376	1,771,465
The Tennessee Magazine (TN)	12	642,930	686,533	747,834	661,111	648,100	780,320	694,471
Today in Mississippi (MS)	12	490,025	453,442	476,138	466,365	477,209	465,462	471,440
Wisconsin Energy Coop News (WI)	12	151,127	151,540	151,533	151,654	151,837	151,994	151,614
WREN (WY)	11	41,546	41,281	41,522	41,473	41,441	41,419	41,447

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications

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Established: 2016

AAM Member since: 2018